VERSACAMM VP-300 30" ECO-SOLVENT™ INKJET PRINTER/CUTTER
VERSACAMM VP-540 54" ECO-SOLVENT™ INKJET PRINTER/CUTTER

VersaPower

Roland®

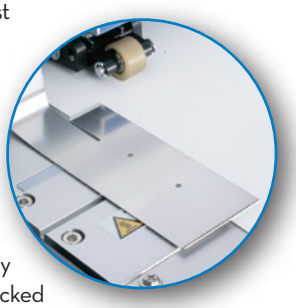
VersaPower. It's what results when speed and quality join forces
Featuring four print heads, a new faster network board and several additional internal systems upgrades, the new VP series is our fastest VersaCAMM ever, achieving print speeds of up to 166 sqft/hr. for the VP-540 and 124 sqft/hr. for the VP-300. But the ultimate proof is in the print. VersaCAMM delivers a wide color gamut at print resolutions up to 1440 dpi. Top pros worldwide choose VersaCAMM printer/cutters to create high-impact signs, banners, vehicle wraps, fleet graphics, decals, labels, posters, trade show and retail displays, apparel decoration and more.

Streamlined integrated print/cut workflow flies through jobs
Designed for both novices and experienced professionals, the VP series delivers a seamless unattended workflow for the production of complex sign graphics – printing and then automatically contour cutting on one device without any steps in between. For laminated graphics, our Quadralign® four-point optical registration system allows users to remove prints, laminate and simply reload them for precision cutting. Quadralign automatically realigns the cutting path and compensates for skew and distortion.

Easy to operate, even easier to maintain
VersaCAMM VPs were engineered from the ground up for easy operation and maintenance with a new compact design tailored for general office and retail environments. A redesigned LED panel features simplified menu commands for standard operations such as cleaning, test printing and implementing user-defined printing conditions. Media setup is easy as well with eight media presets for printing, cutting and heater temperature. VersaCAMM VPs also feature an automated cleaning system which allows immediate printing at any time, even if the machine has been idle for an extended period of time.

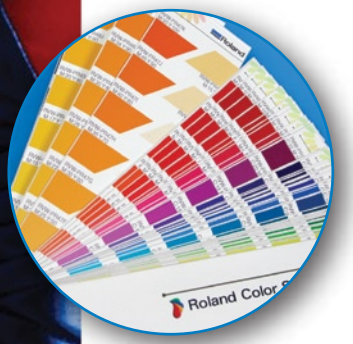
Powerful ECO-SOL MAX INK...vibrant, durable and safe
A remarkable innovation in ink technology. ECO-SOL MAX provides fast drying time, high density, wide color gamut, rugged scratch resistance, low cost per sqft, and broad uncoated media support. MAX is virtually odorless and graphics are water and UV resistant up to 3 years outdoors* without lamination. An integrated heating system helps ink bond to both uncoated and coated media and improves drying.

Advanced media handling for more efficient production
The VersaCAMM VP delivers superior media handling, allowing you to experience optimum performance on a wide variety of media options. Upgraded media flanges and seven pinch rollers secure the heaviest media in place for accurate feeding and tracking through even the longest production runs. Adjustable print heads enable you to accommodate variable media thicknesses.



To improve performance during unattended printing, a new optional heavy-duty media take-up system accommodates rolls weighing up to 66 lbs (VP-540) or 44 lbs (VP-300).

Designed to be rugged and reliable
The VersaCAMM VP is a bulletproof workhorse that requires significantly less servicing than most inkjets to provide years of reliable service. It's backed with a two-year trouble-free warranty and our Passport Customer Care Program.



Includes New VersaWorks™ RIP with Enhanced Productivity Tools
VersaWorks™ adds powerful productivity tools to our robust software RIP with an easy-to-use interface that allows even novice users to take advantage of our printers' and printer/cutters' full potential.

Roland Color is a revolutionary spot color fidelity system that allows you to select the right color to match an established corporate or team color, or other vector graphic and then print that color with 100 percent accuracy every time. Variable Data Printing allows you to quickly and easily produce a series of digital prints in which text and graphics change from one print to the next. This feature is ideal for producing labels, name badges, plaques and menus.

VersaPower

INTRODUCING THE POWERFUL NEW VERSACAMM VP SERIES

Faster than a speeding locomotive. Able to wrap tall vehicles in a single bound. It's the VersaCAMM VP Series with VersaPower! VersaCAMM has become the most popular printer/cutter in the world, a hero to sign and graphic pros everywhere. Now, we've beefed it up in just about every category. It's faster, with enhanced print clarity and a host of advanced productivity tools like Roland Color. The improved media feed system provides greater print/cut performance during long production runs. And its rugged reliability is backed by our new two-year, trouble-free warranty.

When you need it fast, you need VersaPower. When you're surrounded by deadlines, you need VersaPower. When you need 200 labels, 6 banners and 20 t-shirts for the same project, you need VersaPower.

Want to be a superhero? VersaPower is here to save the day.

TROUBLE-FREE 2 YEAR WARRANTY

VERSACAMM VP-540
54" PRINTER/CUTTER

VERSACAMM VP-300
30" PRINTER/CUTTER
Shown with optional heavy-duty media take-up system.

Roland®

VERSACAMM® VP ECO-SOLVENT™ INKJET PRINTER/CUTTERS

VERSACAMM VP-300
30" PRINTER/CUTTER

VERSACAMM VP-540
54" PRINTER/CUTTER

TROUBLE-FREE 2 YEAR WARRANTY

PRINT & CUT

Roland Color

PRODUCT HIGHLIGHTS

- Integrated print/cut capabilities
- Photorealistic CMYK printing up to 1440 dpi
- Variable Droplet Technology for superb detail
- Max. print speeds up to 166 sqft./hr. (VP-540) and 124 sqft./hr. (VP-300)
- 54" Maximum media width (VP-540)
  30" Maximum media width (VP-300)
- Advanced ECO-SOL MAX INK
  - Available in 440 or 220 cc cartridges
  - Bonds to both uncoated and coated media
  - Vibrant water, scratch and UV resistant graphics
  - 3-year outdoor durability without lamination*
  - No special ventilation equipment required
- New Roland VersaWorks™ RIP software included
  - Roland Color System
  - Variable Data Printing
- Automated Maintenance System
- Optional media take-up system supporting rolls up to 66.15 lbs (VP-540) and 44.1 lbs (VP-300)
- Two-Year Trouble-Free Warranty

SPECIFICATIONS		VersaCAMM VP-300	VersaCAMM VP-540
Print resolution		Maximum 1440 dpi	
Printing/cutting width		7-5/16 to 29 in. (185 to 736 mm)	7-5/16 to 53 in. (185 to 1346 mm)
Acceptable media width		8-5/16 to 30 in. (210 to 762 mm)	8-5/16 to 54 in. (210 to 1371 mm)
Ink cartridges	Type Capacity Color	Roland ECO-SOL MAX INK 4 cartridges: 220 cc ±5 cc or 440 cc ±5 cc Cyan, Magenta, Yellow, Black	
Printing/cutting speed		Maximum 124 sq. ft./hr / 11.8 ips	Maximum 166 sq. ft./hr / 11.8 ips
Cutting force/offset		30 to 200 gf / 0 to 1.5 mm	
Interface		Ethernet (10 BASE-T / 100 BASE-TX, automatic switching)	
Power-saving function		Automatic sleep feature	
Power supply		Maximum: 5.8 A (AC 100 to 120 V ±10% 50/60 Hz)	Maximum: 8.3 A (AC 100 to 120 V ±10% 50/60 Hz)
Dimensions (with stand)		66.9 [W] x 39.4 [D] x 44.3 [H] in. (1699 [W] x 1000 [D] x 1125 [H] mm)	90.9 [W] x 39.4 [D] x 44.3 [H] in. (2308 [W] x 1000 [D] x 1125 [H] mm)
Weight (with stand)		193 lb (87.5 kg)	240 lb (109 kg)
Environment	Power on Power off	Temperature: 59-90°F (15-32°C) (68°F+ recommended) Humidity: 35-80% (no condensation) Temperature: 41-104°F (5-40°C) Humidity: 20-80% (no condensation)	

* Outdoor durability is based on accelerated weather tests. Results may vary depending upon location and application. Dry times vary depending on specific media characteristics. Lamination may be required for some applications or environmental conditions. Specifications subject to change.

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