

Product Bulletin

Concept[®] 234 Fabric Wall Film

Concept[®] 234 is a 7.0 mil premium white matte coated polyester fabric with an acrylic removable pressure sensitive adhesive backed by a 90# sta flat liner. The combination of fabric and adhesive allows removability of this product from normal wall surfaces. The 90# release digital liner provides excellent stability for processing using standard solvent, eco-solvent and UV curable digital inks common to wide format digital printing systems.

Applications	Concept [®] 234 is designed for temporary application of decals and graphics to most types of painted interior walls. This includes most flat, semi gloss and gloss paint finishes. Decals may also be applied to sealed wall coverings. The surface must be smooth and clean prior to application.	
Thickness	Film	7.0 mils.
	Adhesive	.8 to 1.2 mil.
	Liner	6.7 mils.
	(Thickness variation +/- 10%)	
Dimensional Stability	Good.	
Temperature Ranges	Minimum application temperature	+40°F.
	Service temperature	-40°F to +200 F.
Removability	Removable up to 6 months under normal interior exposure conditions and applications.	
Adhesion	To standard test panels	4 to 12 oz. /in.
	Tested according to PSTC-101 Method A procedures with 24 hour dwell at 70°F and 50% relative humidity. Typical values. Individual values may vary. Bond to wall surfaces may vary. Test thoroughly before production.	
Storage Stability	6 months shelf life when stored at 70°F and 50% relative humidity.	
Product Code	Concept [®] 234 Size 54" x 100'	
Recommendations	Completely evaporate inkjet solvents before application.	



*Manufacturer of Pressure Sensitive Films,
Traffic Graffiti Floor Advertising Films,
Custom Coatings and Printing Inks.*

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